

Earning With Amazon FBA

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Getting Started with Amazon FBA

Earning With Amazon FBA

Gail Buckley

www.PLRContentSource.com

Many of the sales made on Amazon (around 40%) are actually third-party sales. Amazon isn't greedy when it comes to allowing others to make money off of their backs – they share the wealth. They allow people and businesses just like you to list products on their website.

You can choose to fulfill products you list for sale on Amazon right from your home. As an Amazon marketplace seller, you can earn a great income this way. It's very flexible—whether you're first starting out and want to sell just a few items or you're ready and raring to sell products by the hundreds.

Once you sign up as an FBA/marketplace seller, you can choose the individual seller plan, which is ideal for those who plan to sell fewer than 40 items per month.

Then, there's the professional seller plan, which is more ideal for those who plan to sell over 40 items per month. Note that this option does come with a \$40 a month price tag, but the per-item sales fee is lower and will save you money over the long run.

It also opens up additional options for you as a seller, such as being able to take advantage of the Amazon FBA (Fulfillment By Amazon) program. That is the program we are going to talk about here. The FBA program is one of the best opportunities around for marketers like you and I.

Why Not Just Ship Items from Your Home?

At a certain point as an Amazon seller, you're going to want to scale your business up. It takes a lot out of you to pack and ship and deal with all of the customer service issues that come from having to do it all yourself. You'll be earning great money through the marketplace, but it comes at the cost of your time.

With Amazon FBA, they do a lot of the work for you. They'll store, pick, pack, ship, refund, put items back on the shelf, and repeat the process if

needed. That means that you can focus on sourcing products and dealing with other aspects of your business so you can earn more money.

What is FBA?

Let's back up a little bit and talk about what Amazon FBA is. Amazon FBA stands for 'Fulfillment by Amazon.' When you enroll in Amazon FBA, Amazon will actually store the items that you are selling in their warehouses. Their system will have you ship your items to different warehouses, according to the needs of Amazon overall.

Then, when your item sells, they will pick your item out of their warehouse. They will then pack your item and ship it to your customer.

FBA Means Prime Shipping for Your Customer

I want to immediately highlight one of the main and most important benefits of this. When you're shipping an item from your home as a typical marketplace seller, you can really only offer standard shipping options. You might offer expedited shipping options for some items-- but that's still nowhere as great as the Prime shipping options that are really enticing and helpful to most diehard Amazon customers.

There's nothing to worry about as far as that's concerned when you're using the Amazon FBA program. Your customers get to take advantage of Prime shipping options. That alone can help you make more sales.

Think about it from a customer perspective. If they can buy from seller a who is only offering standard shipping options or someone who is in the Amazon FBA program and they can get the one or two-day shipping, with 2-day shipping being for free, as part of their Prime membership, then they are definitely going to buy from the seller that has the Prime shipping available.

FBA Can Help You Scale Your Business Up

Being a Prime/FBA seller can help you make more sales. And since you're savvy in business, I know this option is particularly enticing for you. FBA can help you scale your business up. You can reach more customers, grow, and put more money in the bank. FBA is definitely the way to go once you get your feet wet with standard FBA sales.

As a seller, you'll no doubt notice there are other people who are selling the same items that you are selling. This means you are competing for the "buy box". In some cases, you're even competing for the buy box with Amazon themselves. Amazon will sometimes display your 'buy box' over theirs. Not often, but sometimes.

Will you ever be able to get the buy box for really profitable, yet competitive, items? If you are an FBA seller, then your chances improve. Amazon does not reveal their specific algorithm for who gets the buy box and who doesn't. It does have to do with the price you set and whether you're an FBA or professional-level seller or not.

If you have a lower price than other sellers, then your chances of getting the buy box improve. The "buy box", by the way, is the actual "add to cart" that customers see when they land on a product page. This changes, depending on Amazon's algorithm, whether they have the item in stock themselves, who has the lowest price, etc.

There's something that a lot of sellers don't think about when they decide to start selling on Amazon. Unfortunately, you will sometimes have to deal with things like returns. If you are fulfilling items out of your home, then it can be a big hassle to have to deal with returns and then relisting items and offering refunds and things like that.

But, when you are enrolled in the FBA program, Amazon will take care of customer service and returns for you.

FBA Helps Your Customers Feel Confident in Buying from You

When customers know that your item is being fulfilled by Amazon, it gives them a lot of confidence, because maybe they've been burned by third-party sellers in the past.

It's different with you-- your listing when you are in the FBA program will actually have the Amazon Prime logo by it. This dramatically increases customer confidence, because customers are now trained to know that Amazon will be fulfilling their product and handling any customer service issues and returns that pop up. This is absolutely wonderful for your conversions and sales.

The Cost of FBA as a Seller

Amazon FBA is so fantastic that you are probably wondering if it's really expensive to get started with it. Actually, except for the professional seller fee (the \$40 per month) you really don't have to pay anything upfront. You will pretty much "pay-as-you-go" based on your sales.

Note that you are charged for how much space your products take up in their warehouses- but you won't have to pay that right now. They do give you an idea of what this means based on how many products you've sent into their warehouse so you can calculate this cost.

Amazon also notes that the cost of shipping your packages to them is deducted from your earnings. They have special relationships with shipping companies, so this will not 'ding' you too much. So, as far as out-of-pocket payments, it's really minimal and you can get started earning right away to cover the fees that are associated with FBA.

It will be important for you to pay close attention to how much your stock is costing you, how much you're spending on shipping, and how much you're spending on FBA fees. If you're coming out ahead, keep on keepin' on.

FBA is a great opportunity and there's really no barrier to entry. In fact, even if you have been more comfortable fulfilling items from your home in the past as an Amazon seller, I urge you to take a look at FBA. Even though there's more of a learning curve with FBA, it's definitely worth it in the end-- it will save you a lot of time in trying to scale your business up more, so you can earn more.

Amazon is Constantly Improving FBA

By the way, Amazon is "all in" when it comes to FBA. In fact, one of their more recent changes is that they have made "small and light" products available at lower fulfillment costs for sellers like you.

These are the small and light products that you would usually price at under \$10. In the past it might not have been as cost-effective for you to even offer these products through the FBA program because the profit margins just weren't there at all. In many cases, it might've even been costing you money to offer these through the FBA program.

But, with this new improvement by Amazon, your profit margins can definitely improve. Small and light products allow you to offer free standard shipping for Prime customers and free shipping for non-Prime

customers. It's worth looking into improvements and programs like this that are offered by Amazon.

Getting Started with Amazon FBA

It's not difficult at all to get started with Amazon FBA. If you've already signed up for your Seller Central account, then it's a matter of adding FBA to your account. You can go to <http://SellerCentral.Amazon.com> to go ahead and do this. Amazon's help documents will help walk you through the process.

If you don't yet have a Seller Central account, go to the same address I listed above-- SellerCentral.Amazon.com, and set one up today. You can set up an individual account instead (and maybe you've already done that), but that will not allow you to work with Amazon FBA.

So, you will want to set up the professional seller account—it's worth it and it should be very easy for you to make your money back. It's a small investment in your business that will pay off big time.

You should be able to get a free trial for a professional account that will waive the \$40 a month fee for the first month. That's a huge plus and can help you get started with your FBA account without putting any money up right now.

Once you're all signed up for your seller accounts and you've added FBA to your account, you will create your product listings. You'll add the products you're going to sell to Amazon's catalog. You can do this in bulk or one by one.

By the way, there are solutions and software and services that will help you more easily add your products to your seller account and to Amazon's catalog. Amazon has an API that is available so you can use inventory management software. If you Google "Amazon FBA inventory management" you should find some options you can look into. This is definitely something you'll want to consider if you're turning this into a full-time business and you have a lot of products to list. It will save you time and help you earn more money.

Once you're signed up and ready to go, you'll need to prepare your products to send them in to Amazon's warehouses. Remember, you're not going to send products to customers individually. You're going to pack

your products up all together and send them off to Amazon, so that Amazon can do the fulfillment.

Amazon wants you to make sure that your products are “e-commerce ready,” of course. They have specific guidelines to help you do this. You’ll need to label each product, for example, and include a barcode that helps them easily inventory your shipment when it arrives so they can get it up for sale on the site. It’s best if you have a label printer so you can easily do this.

The FBA-preparation process might seem intimidating right now, but you will quickly get the hang of it. It will seem like old hat to you in no time.

Once you’ve gotten your items ready to send, Amazon will have you print out a specific shipping label to place on the outside of the box. You will then ship the box off to Amazon’s fulfillment centers. Amazon has tools that will help you through this entire process.

Once your items have arrived at the fulfillment center, Amazon will pick, pack, and fulfill them for you. They’ll also provide customer support on the products you sell. This is a huge benefit and can save you a lot of time and stress so you can concentrate on other things. Note that this does not mean that you won’t have access to your customers-- they can message you and you can message them in your seller account.

It’s the best of both worlds. FBA makes a lot of things hands-off for you, yet you still maintain the sort of control you want and need.

What You Need to Succeed

In order to succeed with Amazon FBA, I think you should wrap your mind around what I’m teaching you today, as well as what’s in Amazon’s own help documents.

Once you understand the ‘secret sauce’ of FBA success, you can turn this into an incredibly profitable business.

It’s also important to know how to source items that are a good fit for Amazon and Amazon customers (YOUR customers). You have to know what will actually sell well and help you earn a great income.

Once you understand how to source profitable items and actually ship items to Amazon fulfillment centers, you will be good to go.

This is actually a really simple business model. You don't need your own website or anything like that. There's nothing complicated here once you get the hang of it. You're literally just sourcing physical products you know will sell well—and Amazon provides you with all the research you need. The sales data is right on their website.

You're packing up items and labeling items in a specific way to send to Amazon's fulfillment centers. Amazon tells you exactly how to do this, walking you through the entire process.

Then, you're monitoring your inventory and rinsing and repeating.

Again, you do not need your own website or any experience with this at all. You just need to source profitable physical products to get started selling with FBA.

Yes, you can even find things you already have around your home to sell on FBA. For example, maybe you have many used books around your house that you can list and sell. Just check them for profitability first. Profit Bandit is a smartphone app that can help you figure this out. Scan your books and items in your home. Visit local retail stores and do the same. What can you buy low and sell high to profit with at Amazon? Visit big box stores, discount stores, surplus stores, wholesale stores, etc.

Eventually, though, you'll likely want to start sourcing your products from a wholesaler or manufacturer—especially since private labeling products and building your own brand is likely the most profitable route you can take.

You will need supplies to ship your items to Amazon. You'll need labels to place on each of the items you sent to Amazon.

Here are Amazon's preferred supplies:

<https://www.amazon.com/gp/feature.html?docId=1001359701>

Beyond the items themselves and what you will need to actually send the items to Amazon fulfillment centers, you really don't need much at all to get started with this business model. You might choose to use some of the third-party inventory management tools and things like that, as I've mentioned (like Inventory Lab) but that's definitely up to you.

I think you find that it's pretty easy to get started selling with Amazon FBA and that it is ultimately rewarding and highly profitable.

You can choose to start small and ramp your income up as you figure out which products are most profitable for you and find fantastic, hot selling items at low price points with high profit margins.

Helpful Links for FBA

Here are some helpful links for easy reference as you get started with Amazon FBA:

[FBA policies and requirements:](#)

In this section, Amazon links to a variety of pages that talk about their policies and requirements for participating in FBA.

They cover the types of products that you can and cannot sell via FBA.

They talk about the requirements for labeling, packaging, and shipping your items to Amazon.

They also talk about customer feedback policies on FBA orders, how customer returns are managed, and the policy for reimbursement of FBA products.

Here's that link:

https://www.Amazon.com/gp/help/customer/display.html/ref=hp_rel_topic?ie=UTF8&nodeId=201100940

[FBA features and fees:](#)

In this section, Amazon goes over the features of FBA. They talk about how to ship your products to Amazon and how Amazon manages your inventory and what you've shipped to them. They also talk about their multichannel fulfillment and selling across the globe.

Another important aspect to understand about FBA are the fees that are associated with fulfillment and the fees associated with storing your items at their warehouses.

There are also fees associated with removing or destroying any items you may want to from your inventory.

Here's that link:

https://www.Amazon.com/gp/help/customer/display.html/ref=hp_rel_topic?ie=UTF8&nodeId=201100920

[The FBA Revenue Calculator](#)

Another link you'll really want to keep handy is the FBA revenue calculator. This can help you review the costs of using FBA. It will help you calculate FBA costs using live listings on Amazon.com.

This can help you figure out if it's worth sourcing a particular product or not and what you might want to price your product at. It allows you to compare fulfillment costs side by side with FBA and estimate profitability at different price and sales levels.

It really is a helpful tool, so you should definitely bookmark it:

<https://www.Amazon.com/FBA/profitabilitycalculator/index>

[Managing Your Inventory](#)

One of the most important things you'll do as part of your management of FBA is looking at your inventory regularly. Amazon has included a section that will teach you how to use their tools within Seller Central.

These tools help you list products, send your shipments, manage your inventory online, and manage your FBA-specific orders.

Here is that link:

https://www.Amazon.com/gp/help/customer/display.html/ref=hp_rel_topic?ie=UTF8&nodeId=201100930

[Business Analytics](#)

Amazon also has business analytics that can help you manage and examine your business more. This includes sales reports, inventory reports, payment reports, customer concession reports, and removal reports.

Sales reports help you track customer orders, shipments, promotions, and more.

Inventory reports help monitor the status and quantity of inventory in Amazon's fulfillment centers.

Payment reports help you monitor payments received in fees charge.

Customer concession reports help you track customer returns, replacements, and issues for your orders.

Removal reports help you make removal decisions and track removal orders and shipments.

Here's that link:

https://www.Amazon.com/gp/help/customer/display.html/ref=hp_rel_topic?ie=UTF8&nodeId=201100980

Making Use of Paid Tools for FBA

I briefly mentioned that there are some paid tools that can help you more easily manage your inventory, consider profitability, and things like that. Inventory Lab is one of those options, for example:

<https://inventorylab.com/>

There are also tools you can use to figure out how to price and reprice your items, based on what other sellers are doing and how to keep up with repricing your items in a more informed and semi-automated way.

This is helpful especially when you have many items out there and you really want to stay competitive so you can win that buy box more often. If you're not regularly repricing items to stay competitive, then you might not get that buy box and your inventory won't move.

What You Can Expect to Earn With FBA

Let's talk a little bit about how much you can expect to earn with Amazon FBA. If you're just selling products here and there, you can earn some great pocket money or a part-time income.

If you plan to really scale this up and figure out which products you can source and sell at the highest profitable possible profit margins, then you can really earn a great full-time income. There are people just like you who have turned this into a booming business – earning hundreds of thousands or even millions of dollars from Amazon FBA.

You can set your sights high with this business model. Amazon FBA is nothing to sneeze at. It's not intimidating and you really can get started by selling just a few things you have lying around your house. On the other end of the spectrum, you can turn this into an incredible, amazing, highly profitable business-- and the sky is the limit as far as income is concerned.

Remember that Amazon wants you to earn. The more wonderful, hot-selling items they listen on their website, the better it is for them. So, it is in their best interest to help you earn and to give you the opportunity to earn. And that is exactly what they are doing with their Amazon FBA service.

Here are some steps you can follow to get up and running with this business model ASAP.

Step One: Getting Your Amazon FBA Seller Account Up Ready to Earn

I hope you're really excited about the Amazon FBA opportunity. Again, using FBA is actually really easy. Amazon has a lot of great help materials if you're stuck at any point along the way.

Here's a link that includes a step-by-step on how to get started with FBA, including videos that can help walk you through the process and show you exactly what you need to do:

<https://www.Amazon.com/gp/help/customer/display.html?nodeId=200229160>

Now then, you're going to want to sign up for your Amazon seller account if you haven't already. You want the professional seller/FBA option, which is super simple to choose.

In the link I've given you above, Amazon includes a very simple-to-follow overview of how to use FBA.

Here's an overview of what they've included for your easy reference:

Step 1: Send your products to Amazon

You will upload listings of your products to Seller Central. You'll print labels for each of your items and prepare your package to send to Amazon's warehouses. You will then send your products to the Amazon FBA warehouses. Note that Amazon has special shipping options and prices

available. So, while you will have to pay-as-you-go when it comes to shipping to Amazon's warehouses, it's actually really cost-effective to do so.

Step 2: Amazon Stores Your Products

Amazon will then store your products in their warehouses. This is where they will fulfill your product from once the customer orders it. You can then monitor your inventory and track what's still in the warehouse versus what has been sold.

Step 3: Customers Order Your Products

Once Amazon has received and scanned in your inventory, it should be available for sale on Amazon's website. They will then handle all of the fulfillment process. Your product should be available for free shipping and for Prime shipping options – like 2-day shipping and one day shipping.

Step 4: Amazon Picks, Packs and Ships Your Products

When your product actually sells, Amazon will pick and pack your inventory and send it out to your customer/s. Amazon has a fantastic system and many workers that will work behind the scenes to make this happen while you take care of other things. They have advanced methods of picking and sorting your products and quickly delivering them into the hands of customers. This is heads and tails above trying to do all of this on your own.

It's worth noting that since your item is fulfilled by Amazon, to the customer, it will be (to the customer) just as if it was sold by Amazon in the first place. They'll combine shipment of the product you sold with products other third-party sellers are selling and products Amazon is selling themselves. This is highly convenient for your customers. The customers win when their products ship with Prime or Super-Saver free shipping.

Remember that Amazon has warehouses all over the world. Amazon will ship based on the shipping method that the customer has chosen. They will, of course, provide tracking information for customers. Customers get to take advantage of all of the benefits they've come to enjoy from being a customer of Amazon.

Customers can also contact Amazon directly for customer service. This can dramatically reduce the need for you to handle a lot of customer service questions.

I hope you're really excited about this because the opportunities are incredible-- I can't say that enough. Amazon FBA can truly change your life.

Go ahead and get started today. To start using Fulfillment by Amazon, go to the 'Manage Inventory' page on your seller account. Choose the products you want to include in the FBA program (you certainly don't have to include all of your items, though you might want to). From the options in the pulldown menu, select 'Change to Fulfilled by Amazon.' See? It's very simple.

On the next page, you can click the 'convert' button. That's right – you can convert any listings that you already have on your seller account to an FBA listed item. You'll then ship the item to Amazon and you'll get the benefits that come along with that.

Amazon will then give you directions for creating your first Fulfilled by Amazon shipment. This is important, especially if you haven't done this before. It really is easy and Amazon's help section will guide you every step of the way – I promise.

Step 5: Sourcing Products

Once you have an understanding of how Amazon FBA works and you are ready to go with this business model, it's time to figure out what you're actually going to sell. There are different options you can go with for sure. We'll talk about a few of these options.

By the way—there are so many different items available for sale on Amazon that you don't have to put yourself in any sort of box in your sourcing and selling. In fact, what you think you might sell today might change six months from now as you gain your footing and get more experience.

This is because you're going to be testing different types of products at different price points and you'll find different sources. You'll be testing and tracking what works and what doesn't work and what's profitable and not quite as profitable.

Retail Arbitrage – one way to find products to sell is through retail arbitrage. Items are not priced the same way all over the country or all over the world. You might be able to find items on a special sale or clearance or through thrift shops or even for free in your area.

And while you might be able to get a certain product at a rock-bottom price in your area, that item might be high in demand and much more highly priced on Amazon itself. Someone in a different area might be desperate for that product and might be willing to pay a high price for the product.

So, if you can source products that you can buy low and sell high, then you can make some great money on Amazon. And you don't have to be anyone special to do this. You can literally get started today and shop in your local area and make fantastic income doing this.

There are apps you can download right on your smartphone (like Profit Bandit) that will help you scan items in so that you can compare what you will pay right there in the store and what you can expect to earn by selling that item on Amazon. This is a great, easy way to get started for some extra pocket money or some great part-time income.

Buying from a wholesaler – there are other ways that you can buy items. There are manufacturers out there that will sell to business owners, like you. They will sell their items in bulk. So, they might sell you 100 or 1,000 of a certain item at a low price point. You can then turn around and list your inventory of that product for a higher price point on Amazon. This is a very common way of finding inventory to list on sites like Amazon.

Private Labeling – those who are doing really well with Amazon FBA tend to be going with the private labeling model. There are manufacturers out there who will do all of the work of creating the product and who will actually put your name on the product or allow you to put your name on the product.

You've seen this done with products at the store. A well-known manufacturer will create the product, but then the store will put their brand on the product. it's the "store brand."

You can typically source these products and put your own brand label on these products at a price that allows you to earn fantastic profits.

So, what's the benefit of the private label business model versus buying from a wholesaler? As you'll quickly find out if you go to the wholesaler route, there's a lot of competition out there.

However, when you're putting your own label on the product, it becomes a separate product. It becomes your own product. You're cutting out the competition.

You'll be able to create your own listing on Amazon's website. That's because no one else will be able to list on your listing—no one else has your branded product. This cuts out the competition, giving you the buy box by default.

This opens up advertising opportunities for you, ensures you earn more sales, allows you to set your own price points, and allows you to have more control over your business.

I talk a lot about the importance of building a list and creating your own business that you will be able to run and profit from even if the opportunity to earn from Amazon isn't around forever.

It's smart business and asset-building when you can build your list, grow your brand, and even sell your products off of Amazon as well. The private labeling opportunity allows you to do this.

There are so many great benefits to doing things this way, so I definitely urge you to take a look at sourcing your products and putting your own label on them from a manufacturer who allows you to do so, once you're ready to earn a full-time income and really turn this into a great opportunity.

Step Two: Shipping to Amazon

Here's a link to some of Amazon's preferred mailing supplies for when you mail your boxes to their fulfillment centers. You will need things like poly bags, boxes, stretch wrap, bubble pack, and more.

You can buy these things directly from Amazon (though you don't have to) and they have listed their preferred brands and things like that:

https://www.Amazon.com/gp/feature.html/ref=asus_FBA_how_prefer?ie=UTF8&docId=1001359701&Id=NSGoogle

Step Three: Managing Your Inventory

When your products are listed with Amazon, you have a solid handle on sourcing, and you have a consistent schedule where you ship new products to Amazon to maintain your inventory, you're going to want to take steps to manage your inventory as efficiently as possible.

You don't want to just list your products once and never look at them again. You may find the competition is moving their prices up or down on products. You want to get that buy box and make sure your products are selling. If your products aren't priced right to get that sale, you won't get that sale. So, check on your listings every day.

Should you keep your prices where they are or move them up or down?

What's selling better for you? You might want to source more of those products.

What's not selling as well as you thought? You might want to cut your losses and not sell those products at all anymore.

You might want to consider a third-party tool like Inventory Lab that will go above and beyond the tools that Amazon gives you automatically, though this is not recommended if you're just starting out as it does cost money. However, it can help you earn more money so there's that as well.

Step Four: Ramping up Your Income with FBA

Remember to pour some of your profits back into sourcing new products. You might start out small but then find more and more products to send in to Amazon FBA.

Once you find a profitable avenue, keep sourcing the same or similar products.

To ramp up your income, consider the private labeling route—especially if you started out with something like retail arbitrage.

Pour a percentage of your profits back into your business. That's the way that you can scale up. You don't want to just stay stuck making pocket

change when you could be making hundreds of thousands of dollars from this opportunity.

Amazon Sponsored Products –

By the way, you might consider ads to make your products more visible. When you've been browsing products to buy yourself, you may have noticed these Amazon ads of third-party sellers through your browsing.

These are sponsored products. Sellers just like you take out ads like these to make their products more visible. You can do the same.

If you've found a certain product of yours, something that you've bought from a wholesaler or something that you have private labeled, then you might want to take advantage of Amazon Sponsored Products.

This will give many more shoppers exposure to your products. Note that sponsored products are for professional sellers. As of the time of this writing, Amazon Sponsored Products is offering a coupon for free clicks so you can get started and see how this works for you.

Amazon Sponsored Products is designed to be highly targeted. So, when a customer types in a certain keyword or product type into the Amazon search box, your products can pop up in the listings.

You will only pay when someone clicks on your ad. This means that your ad is working. This can help cut down on costs and can make Amazon Sponsored Products worth it for you.

You can monitor how your ad is working over time. You can try new keywords and move your budget up or down as part of your testing and tweaking so you can become as profitable as possible.

You can pause or restart your ads at will. Amazon gives you some pretty good metrics so you can fine-tune your ads to make sure that you are making the best profits possible.

The way this works is that you'll create your campaign by setting your budget and how long you want your ad to run. You'll choose your keywords for your products that will allow your ad to show in the Amazon search results.

Or, you can choose to have Amazon suggest some keywords to you based on your product. You'll then select the product you want to advertise and launch a campaign.

Once your ad is live, shoppers will see your ad. These highly targeted ads will be delivered via targeted searches. Your ads may be displayed on the first page of search results or on product detail pages.

You can then see how your ad is working and work to optimize it so you get the best bang for your buck and the maximum return on investment.

Again, this is more of an advanced method and you will be paying out of pocket for these ads.

Note that this probably isn't something you'll want to do with the retail arbitrage method or if you don't have the budget to do this sort of advertising. You will probably only want to use this method if you are private labeling your own branded products.

Here's a link that describes more about Amazon Sponsored Products so you can get started with it.

Hopefully, by the time you read this, they are still offering their promotion so you can run some ads for free to see how this will work for you:

https://services.Amazon.com/services/sponsored-products-overview.htm?ref=scus_sp_login_b_lm&ld=SCSPStriplogin

Learn from Those Who Are Successful

I also want to mention that there are tons of sellers just like you who are making a great income with Amazon FBA. There are some great discussion groups out there that are full of sellers sharing their strategies and what is working for them and what is not working for them.

It will definitely be beneficial for you to join these groups and discussions.

Here's an example of one such group, it is the Fulfillment by Amazon Reddit group:

<https://www.reddit.com/r/FulfillmentByAmazon/>

Getting Started with Amazon FBA

I hope you're excited about Amazon FBA. It is truly a fantastic opportunity and you can start as small or as big as you want. The profit potential is huge and I think you'll find that this is a lot of fun. It's fun to make sales like this and it's fun that Amazon handles so much of the work. You can concentrate on sourcing and making sales and on making your way to massive profitability.

If you're interested in learning a lot more about selling using this model, I've written a detailed book on the subject:

In ebook format with several bonuses: [The Amazing Amazon Genie: FBA](#)

On Amazon in softcover or Kindle format: [The Amazing Amazon Genie: FBA](#)



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