

30 WORDPRESS TIPS

1. Set a regular schedule for updating both your WordPress version and your plugins. Check these at least once weekly!
2. Use key plug-ins like Akismet, All-In-One SEO Pack and WP Security – but don't overload your blog with plug-ins.
3. Need to set up a particular page type or service on your WP blog? Check to see if a plug-in will do the trick!
4. Do use tags (keywords) with every post – but no more than five tags, maximum, for effective SEO.
5. Once you've installed the All-In-One SEO Pack plug-in, be sure you fill in the optimization fields for each post.
6. Change your permalinks to keyword-optimized page titles! It will really help your Google rank.
7. Schedule your posts – don't wing it, or your posting will be sporadic. (Use the Editorial Calendar plugin to help.)
8. Check <http://wordpress.org/mobile/> to see what resources are available to help you optimize your WP blog for mobile.
9. Use graphics, video, Pinterest pins, Instagram 15-second video and Vine 6-second clips to add interactive appeal to your WP blog.
10. Create an "About" page for your blog – it's one of the first places readers look, if they don't already know you.
11. Write your "About" page to answer your customer's concerns – not to show off your credentials or awards.
12. If you have to install any JavaScript code, put it in the footer, where it will slow your blog the least.
13. Optimize your WordPress blog towards your specific goals and readership – don't just blindly follow everyone else's tips.
14. Use a Password Manager like LastPass or Roboform for your blog to prevent hacking. Never save your password to your browser!
15. Use the Are You A Human plugin for a quicker way than CAPTCHA to stop auto scripts attempting to hack your WP blog.
16. Limit admin access to specific IP addresses – not just to specific people.

17. In 2014, security is going to be more important than ever, so take every precaution to keep your WP blog secure.
18. If you access your blog from public locations, make sure you subscribe to VPN protection through your Anti-virus.
19. Set up your mobile to “prompt” before connecting to Wi-Fi networks when you’re out and about.
20. Your WordPress log in name is vulnerable to leakage – so be sure to make up for that by using a strong, random-generated password.
21. Be careful of malicious code hidden in free themes. Download them only through trusted sources like wordpress.org/extend/themes.
22. Delete inactive WordPress themes and plug-ins. They can clutter up your CMS and cause conflicts.
23. Be aware that different web hosts use different WordPress setups – SimpleScripts for BlueHost and Fantastico de Luxe for many others.
24. Be sure to install and configure the Google XML Sitemaps plug-in – it’s a WordPress essential!
25. Type your article in a plain text editor like Notepad before copy-pasting into your WP blog to ensure there’s no hidden formatting.
26. To speed up your WordPress blog, use the WP Super Cache plug-in. (Be sure to enable the GZip option!)
27. Make sure you choose a responsive WordPress theme that adapts to all devices! (Type “responsive” when searching for themes.)
28. Install Google Analytics and track your WordPress posts! (Track them through other third-party platforms, too.)
29. Post your WordPress tips for 2014 here on Twitter!
30. Back up your WordPress blog regularly with plug-ins like the Backup Buddy plug-in from iThemes. (Which backup plug-in do you use?)



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