



PUBLISH AND MARKET YOUR OWN IPAD MAGAZINE

MAKE YOUR MAGAZINE PORTABLE SO THAT YOUR AUDIENCE
CAN DOWNLOAD AND READ THEM ON THEIR IPAD

START WITH YOUR AUDIENCE

Poll your audience to find out what percentage use iPads before you go forward with creating an iPad Magazine.



TOOLS & TECHNOLOGY: EXPENSIVE BUT AMAZING OPTIONS



- App Design Vault
- Mag Plus iPad Publishing
- Adobe InDesign Creative Cloud Plus Digital Publishing Suite
- Outsource to a contractor who already has one of these programs

TOOLS & TECHNOLOGY: INEXPENSIVE OPTIONS

- Free version of DPS included with a InDesign Creative Cloud subscription
- Issue Stand
- App Studio
- Apazine



BEFORE YOU PUBLISH YOUR IPAD MAGAZINE



- Join the iOS Developer Program
- Consider Your Topic
- Create Your Cover
- Content
- Advertisements

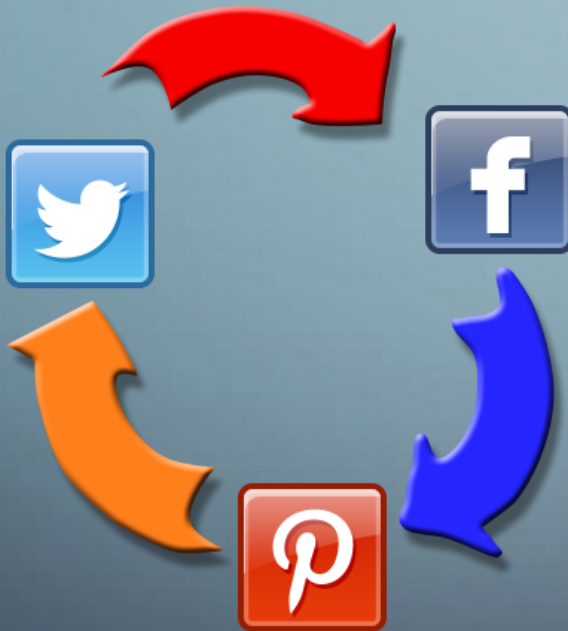
WAYS TO MONETIZE

- Sell Subscriptions
- Sell Advertising Space
- Promoting Your Own Products and Services
- Affiliate Marketing



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HOW TO MARKET YOUR MAGAZINE



- Website and Blog Posts
- Guest Articles & Expert Content
- Press Release
- Social Media Updates
- Give Readers a Sneak Peak

HOW TO FIND OUTSOURCERS

- Graphic Designer
- Writers
- Editors
- Marketing Managers
- Online Business Manager



GET STARTED TODAY



An iPad Magazine can help you reach your business goals, solidify your business expertise, and make it easy to share it with others.