

Make Real Money with Amazon

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Good News! Amazon Wants to Pay You

Amazon is a huge retailer. There's no denying that and that's not news to you. The fact that you're reading this right now tells me that you're ready to put Amazon to work for you. What if you could get a piece of that pie? What if you could get even just a tiny, minuscule piece of the amazing amount of money that flows to Amazon? Of course a "tiny" piece of Amazon could completely, massively change your life.

It's definitely not out of the question to make this happen. In fact, I want you to think bigger than just "tiny." With the right strategies, and some elbow grease, you can quickly work your way up toward earning a part or full-time income from Amazon. And one of the great things is that there's truly something for everyone when it comes to Amazon-based business models.

Earning money from Amazon isn't something that just some people can do or that's a one-size-fits-all strategy. Amazon is so massive and has opened up so many options to everyday people like you that it's almost unbelievable... yet, it's true. No matter what your talents, interests, or passions are, you're bound to find an Amazon-based business model that works for you.

Are you a writer? Great! There are Amazon business models that will work for you.

Are you a graphic designer or an artist? Fantastic... There are Amazon related business models that will work for you.

Do you much prefer working with physical products? Awesome! There are Amazon business models that will work for you.

Do you actually prefer to have more of a traditional business or a job and you don't want to manage everything on your own?

That's just fine. Do you just want to pick up some extra income here and there? You get started today. Do you want to earn a full time income? It can happen. You can get started earning today.

Are you creative and crafty? Perfect! You can turn your love for creativity into some real earnings.

What about physical product sales? Amazon's not shy about competition... in fact they actually want you to sell right on their website. It's true- they actively invite this. You can ship from your home or actually have Amazon take care of it all and pay you for the privilege.

Do you want to run an info products business as a niche marketer? Do you want to build your list? Amazon can help you do that as well.

I know you get the point by now. There are so, so, so **many** different ways to earn money from Amazon that I know you're getting excited about all the wonderful opportunities that are now in front of you.

You're ready to explore and examine all these different methods so you can earn potentially life-changing income from the one (or more) that's perfect for you.

Why You Should Focus on Amazon

There are so many different ways you can make money online. We truly live in great times. You can start your own business and set your own income. There are so many companies that are willing to pay you for promoting their products and services.

But, there's something different about Amazon. Amazon can be a major game-changer for you.

Why should you go with one of the business models I'm going to present to you today? After all, it's common knowledge that you really shouldn't put all of your eggs in one basket.

That's definitely a fair question. The exact answer really depends on which business model you select. In most cases, I'm definitely not suggesting that you put all of your eggs in the Amazon basket, even though that might be what it appears I'm saying.

You'll be building your own business while you leverage all that Amazon has to offer you.

In fact, I always recommend that you build your list no matter which business model you choose and no matter what you choose to promote. You need to be in charge of your business and your own customers. Yes, you're making use of Amazon and you're leveraging the customer base and the name recognition they have already built. You're making use of the tools they're providing you. But in the end, you have to look after yourself and build something that will be a true asset that you own. It will work for you today and tomorrow.

Indeed, even though Amazon is a mega-giant today, who knows where they'll be in 10 years. We can hope that they will grow and that there will be even more opportunities to earn with Amazon over the years. However, you have to protect yourself and think ahead. Think and grow beyond Amazon – no matter which business model you choose. Focus on your list. The money is in the list.

Let's go back to that word leverage. And that is why I suggest that you focus on Amazon. You can get to where you want to be a lot more quickly if you're able to leverage an already successful business. Amazon has the name recognition. Amazon has the tools. Amazon has the customer base, including their credit card information that makes it easy for those customers to order again and again. And Amazon has the revenue.

Depending on the business model you choose, all you have to do is stand in front of the money that is already flowing around the Internet and through to Amazon and you can get paid over and over again. It's really not difficult. You'll put the work in and you will get paid. And Amazon wants you to make that happen. It benefits Amazon to make it easy for you to earn through them.

In my opinion, there is no other company out there that makes it as simple as Amazon does to very quickly earn. You can start from scratch to build your business online... Or you can take advantage of what Amazon is already offering you and get to where you want to be much more quickly.

Amazing Statistics about Amazon

I suspect that you're already pretty excited about Amazon at this point. You entered into this excited, but I think you're going to get even more excited once you hear the statistics I'm going to share with you.

Keep in mind that these statistics are recent as of 2015. I see no reason why these statistics won't continue to go up, up, up.

The source for these statistics is Internet Retailer Research and was compiled by Statista. By the way, Statista Charts is a really fantastic website for you to use as a marketer yourself, as a side note.

Incredible Amazon facts that will make your jaw drop:

- As of 2015, Amazon had \$107 billion in net sales for the year.
- There are 304 million active Amazon accounts worldwide. That's incredible – and incredibly massive.
- On top of the total number of active Amazon accounts, Amazon receives around 186 million unique visitors a month.
- Amazon reaches around 81% of all online users in the United States. Take a look at that statistic again. Because that is crazy high.

Amazon is simply an incredible retailer. It's a giant. They sell everything. And people trust them. They know how to get people to buy, buy, buy.

Do you buy through Amazon? I know I do. Just today, as I'm writing this, I needed some basic business envelopes. I had priced them at the local Staples store, and then checked Amazon for prices. The Amazon price was about a third of what the Staples price was, and I could get free shipping and quick delivery to boot.

That happens all the time, to the point where I purchase most of the things I buy through Amazon.

It's time for you to start earning from that. It doesn't matter who you are or what you want to promote or what kind of business you want to have, you can absolutely earn through Amazon.

An Overview of Ways You Can Earn from Amazon

At this point, I've sort of hinted about all the different ways you can earn from Amazon.com. I'm really excited to share these methods with you. In this introductory section, I'm going to be pretty vague about these different methods just so you can get the birds-eye view. But as you go through this guide, you'll see more in-depth information about how you can get started with whichever method grabs your attention.

Warning: I want to caution you against something you might be tempted to do. There's something in Internet marketing that we call the Bright Shiny Object Syndrome.

It can be really, really tempting to try all these different business models at one time. Consider this scenario: Maybe, out of this massive list of different ways you can make money from Amazon, you see around three different methods that are really intriguing to you.

You figure that if you could earn great money with one method, you may as well go ahead and try all three methods at once, right?

Not so fast. You'll do a lot better if you choose just one method to start with. Once you are succeeding with that one method, then you can consider adding multiple streams of Amazon income. Please don't try too many different things at once. You'll be setting yourself up for disappointment and stretching yourself way too thin.

I also want you to realize that success doesn't happen at the push of a button. Even though it is easy and simple to earn money with Amazon if you have the right mindset and strategies, that doesn't mean it's not going to be hard work.

You're going to have to put the work in. You're going to have to work hard. There will be some days when you won't feel like working. There will be some days will you'll want to put things off.

But, you have to follow through with a strategy and you have to put the effort in. If you don't and if you're not consistent with it, you won't see results.

A lot of Internet marketers tend to start projects or business models and then give up before they really complete those projects and before they

see any sort of success at all. This is a huge, huge mistake. I really encourage you to follow through until you're successful.

Rome wasn't built in a day. The people who are actually successful in online business and with any of these Amazon strategies push through even when they don't feel like it. They know that the method that they are trying – the business that they are working to build – takes time.

Your earnings and success might start out small but then things can really start to snowball. If you're having trouble, seek help and answers. Find a mentor. Find someone who is succeeding with the method that you are trying and follow the path to success. Don't just give up and start something else because you'll fall into the same patterns over and over again.

You deserve to succeed. Pay attention to these success strategies and I know that you will succeed.

Now, let's talk about some of the strategies we'll cover in more depth in subsequent reports.

First, we'll talk about affiliate marketing with Amazon. I feel like this is the business model that's probably most familiar to people who are interested in Internet marketing or earning money with Amazon.

The Amazon Associates program is fantastic and longstanding. It has a great reputation. As an associate/affiliate (Amazon prefers the 'associate' term), you'll refer products that are sold on Amazon to people through a special link (that is coded specifically to you).

When someone goes ahead and buys that product, or any product that Amazon sells, you'll earn a referral fee. You can earn a great part or full-time income as an Amazon associate. The more you sell, the higher your referral fee percentage.

Keep in mind that Amazon stocks and sells almost anything imaginable (and legal), so therefore you can earn commissions on almost anything imaginable.

Another great business model is the Amazon Marketplace. You can actually sell physical products on Amazon right from your home. In fact, you can sell products you have laying around right now in your house on Amazon.

Seriously-- you can actually list books that you have in your house right now on Amazon – right now – and start selling right now. That's how amazing it is. We'll talk more about that.

Then, there's the Amazon FBA model. This is the Fulfillment by Amazon model that you've probably heard so many marketers talking about. There are business people who are making a killing with this business model.

You'll source products in a variety of ways to sell on Amazon—you might participate in retail arbitrage, finding a manufacturer or sourcer, or using the private labeling model. You'll send your products in to Amazon or have them sent to Amazon on your behalf. Amazon will then fulfill them once they sell and take care of all customer service needs. This is a really great business model.

There are also lesser-known ways to make money on Amazon that we'll talk about, such as the Web Store by Amazon, Merch by Amazon, and Amazon Homemade. I'll cover each of these in more depth further on.

Then of course there is self-publishing on Amazon. You can earn a fantastic income by self-publishing books on the KDP Kindle platform. You can write and publish fiction or nonfiction books. There are no longer any gatekeepers standing in the way when it comes to publishing.

You can also take advantage of the CreateSpace physical book self-publishing platform that Amazon owns. Some marketers/authors (you'll wear both hats!) publish on both-- digital books on Kindle as well as physical books via CreateSpace publishing. Others separate out the two and focus on one or the other. We will talk about each of these in turn and you can choose whether you'll offer both digital and print books or not.

If you're looking to just make a little bit of money here and there whenever you have extra time, there's Mechanical Turk. Mechanical Turk allows you to complete very simple tasks for small amounts of money in your spare time, but those small amounts of money can add up nicely.

Then, there's a sort of out-of-the-box way to make money with Amazon that you might not have even thought about as a way to make money with Amazon. You'll see what I mean in a moment. Amazon's really dominating in every area here...

Amazon has services that you can use as a marketer. For example, you can use Amazon's S3 service as an Internet marketer. This is a storage solution. You can use Amazon's S3 service to store your videos, digital info products, and more.

So, you can actually use Amazon S3 as part of your list-building and digital sales tools. S3 allows you to very cheaply store your content so you can cut down on your margins and make more money.

As you can see, there are so many different ways you can earn from Amazon. We're going to shine the spotlight on each of so you can figure out which one is perfect for you to get started with.

In addition to these fantastic business models, we are also going to talk about ways you can ramp your income up even more and earn fast. For example, I'm including a special section on earning money with Amazon during the holidays. Amazon sales really go crazy during the holiday season, so this is a wonderful time to focus on ramping up your business or starting your business if you're focusing on the affiliate marketing, marketplace, or FBA options.

There are actually other ways to earn from Amazon that most people don't even realize and that I haven't even touched on yet. For example, Amazon actually hires people to work from home as part of their customer service department. So we'll talk about or explore opportunities like this if you think that a more traditional work opportunity is more your sort of thing.

Along those same lines, there are opportunities that are expanding all over the United States to work in an Amazon warehouse. Then there's the Amazon Flex service that you can be a part of. Again, I haven't touched on everything in this overview because there truly is so much to cover.

I hope you're even more excited now that we've talked very briefly about all of these different ways to earn. Maybe you already know which business model you want to go with. Maybe you have realized that there are so many more ways to earn with Amazon than you even thought. I highly recommend that you read through this guide all the way through once. Then, zero in on the specific business model you want to move forward with.

Setting Goals as an Amazon Master

I tend to include information on setting goals in each of the guides I release. That's because it is such an important part of the process and it's something that people often forget to do.

How much do you need and want to earn as an Amazon marketer? Do you want to earn a part-time income or full-time income?

How much do you want to be earning this month, within six months, and within a year?

Also, consider your "Reason Why" for starting this business. This goes beyond money. What is it that you really want and need to accomplish in life? What sort of impact do you want to have on the world, on your family, and on the customers and readers you come across throughout your time in business?

Brainstorm your reason why for wanting to be in business related to Amazon. Then, brainstorm your goals. Then, write down your goals very specifically and focus on them very specifically. That will make it so much easier for you to follow through.

Your goals should be specific, reasonable, and achievable.

Without further ado, let's get started on more of the specifics. We'll start out by talking about Amazon affiliate marketing, since I have a feeling that's the one most people will want to get started with, if you haven't already.



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